



# VM95 Series

**For 38 years the AT95E has been known as the best-in-class cartridge. Now after more than 5 million sold, it's time to move to a new level...**

**...introducing the new generation AT-VM95E**



The new AT-VM95E has been upgraded and redesigned to offer the user improved performance and better sound quality.

- An improved and distinctive design resulting in a more rigid low resonance housing.
- A new coil design delivering increased output voltage (4mV) compared to AT95 and AT95EX.
- Newly designed radial damping ring improving and increasing frequency and transient response to 22,000Hz.
- Easier to mount using threaded inserts in the cartridge body enabling it to be mounted to the headshell or on an integral tonearm with just two screws (no nuts).

## Designed to be interchanged and upgraded

The VM95 Series will not only replace two legendary Audio-Technica products, its adaptable design allows the interchangeability and the upgrade to more expensive styli.



## One family, 18 products :

- Six moving magnet VM cartridges in the Series, use the same electromagnetic engine-body featuring six different styli, offering a wide choice of options for every budget and application.
- Six interchangeable replacement styli are perfectly compatible with VM95 Series body (and also with XP Series DJ cartridges).
- Six cartridge sets featuring each of the VM95 Series cartridge pre-mounted on the black version of AT-HS6 headshell for plug and play solution.



*Due to the increased quantity of counterfeit products available online, never accept an Audio-Technica cartridge, replacement stylus or cartridge-headshell set in non Audio-Technica original packaging and always buy from an Audio-Technica Authorized Dealer.*

# VM95 Series overview

**VM95 Series** consist of 18 new products, six cartridges using the same electromagnetic engine-body featuring six different styli, offering a wide choice for every budget and every application.

The six cartridges are also available factory mounted on the exclusive AT-HS6BK headshell.

Six cartridges using the same electromagnetic engine-body

AT-VM95C



AT-VM95E

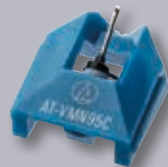


AT-VM95EN



Six replacement styli all interchangeable

AT-VMN95C



AT-VMN95E



AT-VMN95EN



Six factory pre-mounted sets using AT-HS6BK headshell

AT-VM95C/H



AT-VM95E/H



AT-VM95EN/H



Conical Bonded 0,6 mil



Elliptical Bonded



Elliptical Nude

Conical Styli

Elliptical Styli

AT-VM95ML



AT-VM95SH



AT-VM95SP



AT-VMN95ML



AT-VMN95SH



AT-VMN95SP



AT-VM95ML/H



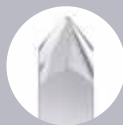
AT-VM95SH/H



AT-VM95SP/H



Microlinear



Shibata



Conical Bonded 3 mil

Line Contact Styli

SP Styli for 78rpm

## VM95 Series cartridges and sets

The AT-VM95C, the new Audio-Technica entry model Conical cartridge will replace the legendary AT90 Series models such as AT91, AT91R and CN5625AL. Also the AT-VM95C is a "budget" cartridge featuring a conical stylus, the compatibility in the range will allow to upgrade with any of the 4 other LP styli of the Series such as Elliptical, Elliptical Nude, Microlinear and Shibata.



### AT-VM95C Cartridge with Conical Stylus

34.00 €  
Including VAT  
EAN 4961310146023



Bonded Round Shank  
Conical



- Aluminium cantilever
- 4.0mV output voltage
- Compatible body with all VM95 Series stylus assemblies
- Replacement for AT91, AT91R and CN5625AL



### AT-VM95C/H AT-VM95C mounted on AT-HS6BK headshell

64.00 €  
Including VAT  
EAN 4961310146535

- The AT-VM95C/H Audio-Technica cartridge set is assembled, tested and packed in the Audio-Technica Factory in Fukui-Japan
- The total set weight is 15.5g

The AT-VM95E, the new Audio-Technica entry model Elliptical cartridge will replace the legendary AT95E and take advantage of the developments of the AT95EX introduced in 2015. The AT-VM95E features an improved and distinctive design resulting in a more rigid low resonance housing, and two threaded inserts in the cartridge body enabling it to be mounted to the headshell or on an integral tonearm with just two screws, no nuts.



### AT-VM95E Cartridge with Elliptical Stylus

49.00 €  
Including VAT  
EAN 4961310146016



Bonded Round Shank  
Elliptical



- Aluminium cantilever
- 4.0mV output voltage
- Compatible body with all VM95 Series stylus assemblies
- Replacement for AT95E and AT95EX
- 20 to 22,000Hz frequency response



### AT-VM95E/H AT-VM95E mounted on AT-HS6BK headshell

79.00 €  
Including VAT  
EAN 4961310146528

- The AT-VM95E/H Audio-Technica cartridge set is assembled, tested and packed in the Audio-Technica Factory in Fukui-Japan
- The total set weight is 15.5g

The AT-VM95EN, features a Nude Elliptical Diamond. The construction of the stylus being a one piece diamond with a round shank inserted in the cantilever creates a lighter and more rigid transmission system than a diamond tip bonded on a round titanium shank such as in the AT-VM95E. Also the use of nude diamond implies a substantial difference in pricing, yet the quality of the reproduction will be immediately noticed, specifically in the fidelity of high frequencies and in the quality of the transient responses.



### AT-VM95EN Cartridge with Nude Elliptical Stylus

119.00 €  
Including VAT  
EAN 4961310146009



Nude Round Shank  
Elliptical Nude



- Aluminium cantilever
- 3.5mV output voltage
- Compatible body with all VM95 Series stylus assemblies
- 20 to 23,000Hz frequency response



### AT-VM95EN/H AT-VM95EN mounted on AT-HS6BK headshell

149.00 €  
Including VAT  
EAN 4961310146511

- The AT-VM95EN/H Audio-Technica cartridge set is assembled, tested and packed in the Audio-Technica Factory in Fukui-Japan
- The total set weight is 15.5g

## VM95 Series cartridges and sets

The AT-VM95ML, features a Nude Microlinear diamond, not only the Microlinear stylus will permit to double the duration of your stylus. The performance of a line contact stylus, will minimize the "inner groove distortion" as well as providing extended frequency response and maximize resolution in the medium and high frequencies of the audio program material.

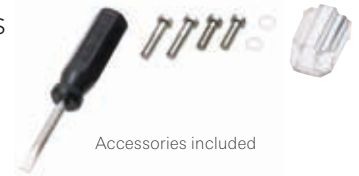


### AT-VM95ML Cartridge with Microlinear Stylus

169.00 €  
Including VAT  
EAN 4961310145996



Nude Square Shank  
Microlinear



- Aluminium cantilever
- 3.5mV output voltage
- Compatible body with all VM95 Series stylus assemblies
- 20 to 25,000Hz frequency response



### AT-VM95ML/H AT-VM95ML mounted on AT-HS6BK headshell

199.00 €  
Including VAT  
EAN 4961310146504

- The AT-VM95ML/H Audio-Technica cartridge set is assembled, tested and packed in the Audio-Technica Factory in Fukui-Japan
- The total set weight is 15.5g

The AT-VM95SH, features a Nude Shibata stylus, one of the most acclaimed stylus format by high end audiophiles. The Shibata stylus produces mid and bass sounds strong and rich in addition to offer a frequency response up to 25,000 Hz

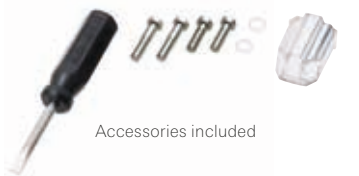


### AT-VM95SH Cartridge with Shibata Stylus

199.00 €  
Including VAT  
EAN 4961310145989



Nude Square Shank  
Shibata



- Aluminium cantilever
- 3.5mV output voltage
- Compatible body with all VM95 Series stylus assemblies
- 20 to 25,000Hz frequency response



### AT-VM95SH/H AT-VM95SH mounted on AT-HS6BK headshell

229.00 €  
Including VAT  
EAN 4961310146498

- The AT-VM95SH/H Audio-Technica cartridge set is assembled, tested and packed in the Audio-Technica Factory in Fukui-Japan
- The total set weight is 15.5g

Since SP records have monaural modulation, when combining an SP stylus with a stereo body, such as the AT-VM95SP, it is recommended to use the "MONO ON" function " of your standard Stereo Phono Preamplifier to minimize record surface noise.

AT-VM95SP, as stereo cartridge for SP mono records, when used with a dedicated archiving phono preamplifier-equalizer incorporating various functions to generate a mono signal from Stereo inputs (Mono L+R, Mono L, Mono R, LR Variable Mix) allows professional archivers to minimize noise and distortion by sampling the least damage side of the grooves from an old record.

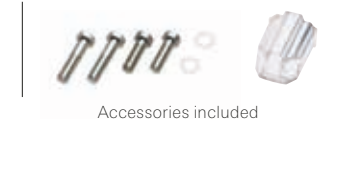


### AT-VM95SP 78rpm cartridge with 3mil SP Conical Stylus

79.00 €  
Including VAT  
EAN 4961310146030



Bonded Round Shank  
SP 3mil Conical



- 3mil SP stylus for reduced record surface noise
- Aluminium cantilever
- 2.7mV output voltage
- Compatible body with all VM95 Series stylus assemblies



### VM95SP/H AT-VM95SP mounted on AT-HS6BK headshell

109.00 €  
Including VAT  
EAN 4961310137632

- The AT-VM95SP/H Audio-Technica cartridge set is assembled, tested and packed in the Audio-Technica Factory in Fukui-Japan
- The total set weight is 15.5g

# VM95 Series - Styli compatibility charts

Every cartridge diamond stylus becomes worn after a period of play.

Around 500 hours for a conical stylus, 300 hours for an Elliptical stylus, 1000 hours for a Microlinear stylus, and 800 hours for a Shibata stylus.

Our VM95 Series dual moving magnet cartridges can be used almost forever by replacing the interchangeable stylus.

It is no longer necessary to purchase a complete cartridge when your diamond is worn out, you can simply buy the matching replacement stylus, but also enjoy the experience of upgrading your cartridge with a different stylus.

The six models of VM95 Series cartridges all use the same electromagnetic engine-body, therefore each of the six replacement styli are perfectly compatible.

VM95 Series cartridges features two M2.6 threaded inserts allowing the installation of the cartridge onto tonearm or removable headshell without the use of nuts. Each cartridge is provided with one pair of 8mm M2.6 screws, one pair of 11mm M2.6 screws and two plastic washers.



## AT-VM9E Series compatibility with the AT-XP Series DJ Cartridges

- The electromagnetic engine-body of XP-Series, is fully compatible with all replacement styli of VM95 Series and will deliver more output voltage than VM95 Series cartridge. So providing improved compatibility with phono inputs of Professional DJ Mixers.
- VM95 Series electromagnetic engine-body is also compatible with the three replacement styli of the DJ cartridge AT-XP Series, nevertheless, the electromagnetic engine-body of XP-Series, will deliver more output voltage than VM95 Series cartridge in order to provide better compatibility with phono inputs of Professional DJ Mixers.
- Note that typical tracking force when using XP Series styli is three grams as opposed to two grams for VM95 Series styli.
- The suspension design and compliance of XP-Series styli have been optimized for intensive DJ'ing, including possible manual cueing and back-cueing.
- The VM95 Series suspension design and compliances of VM95 Series have been designed for optimum audiophile reproduction.



## VM95 Series - Replacement Styli

### AT-VMN95C

Conical replacement stylus for AT-VM95C



21,00 €  
Including VAT  
EAN 4961310146085



Aluminium Cantilever  
Bonded Round Shank  
Conical

### AT-VMN95ML

Microlinear replacement stylus for AT-VM95ML



149,00 €  
Including VAT  
EAN 4961310146054



Aluminium Cantilever  
Nude Square Shank  
Microlinear

### AT-VMN95E

Elliptical replacement stylus for AT-VM95E



29,00 €  
Including VAT  
EAN 4961310146078



Aluminium Cantilever  
Bonded Round Shank  
Elliptical

### AT-VMN95SH

Shibata replacement stylus for AT-VM95SH



179,00 €  
Including VAT  
EAN 4961310146047



Aluminium Cantilever  
Nude Square Shank  
Shibata

### AT-VMN95EN

Elliptical nude replacement stylus for AT-VM95EN



99,00 €  
Including VAT  
EAN 4961310146061



Aluminium Cantilever  
Nude Round Shank  
Elliptical Nude

### AT-VMN95SP

3mil Conical replacement SP stylus for AT-VM95SP



59,00 €  
Including VAT  
EAN 4961310146092



Aluminium Cantilever  
Bonded Round Shank  
SP 3mil Conical

